

IN THE U.S. PATENT AND TRADEMARK OFFICE
Patent Application and Fee Transmittal Letter

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):

- (X) Utility () Design (X) original patent application,
() continuing application,
() continuation-in-part () continuation or () divisional of S/N _____ filed _____



INVENTOR(S): Steven O. Markel, 3031 E. Wyeciff Way, Highlands Ranch, Colorado 80126

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TITLE: COLLECTION OF AFFINITY DATA FROM TELEVISION, VIDEO, OR SIMILAR TRANSMISSIONS

Enclosed are:

- (X) Specification 20 pages, including 2 pages claims and 1 page Abstract
(X) The Declaration and Power of Attorney. () signed (X) unsigned or partially signed
(X) 10 sheets of (X) formal drawings (two sets) () informal drawings (one set)
() Information Disclosure Statement and Form PTO-1449 () Associate Power of Attorney
() Priority document(s) () (Other) (fee \$ _____)

CLAIMS AS FILED BY LARGE ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	6	6 - 20 = 0	X \$18	\$0
INDEPENDENT CLAIMS	2	2 - 3 = 0	X \$84	\$0
ANY MULTIPLE DEPENDENT CLAIMS			X \$280	\$0
BASIC FEE: Design (\$330); Utility (\$ 740)				\$740
TOTAL FILING FEE				\$740
OTHER FEES				0
TOTAL CHARGES				\$740

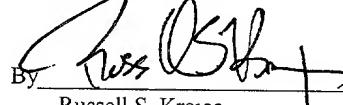
() Attached is a check for \$_____.

(X) Please charge to Deposit Account 50-1491 the amount of \$740.

Please charge any additional required fees or credit any over payment to Deposit Account 50-1491 pursuant to 37 CFR 1.25. A duplicate copy of this sheet is enclosed.

"Express Mail" label no.: ET579254586US

Respectfully submitted,

By 
Russell S. Krajec

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Date: 26 Oct 2001

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